

## The cost of apathy

Conservative Estimate *(Annual Impact)*

# -\$540K

lost annually to turnover

### The math

|                             |               |
|-----------------------------|---------------|
| Team members                | 100           |
| Annual turnover rate        | 36%           |
| Employees lost per year     | 36 people     |
| Cost to hire + train + ramp | \$15,000      |
| <hr/>                       |               |
| <b>Annual impact</b>        | <b>\$540K</b> |

## The ROI

Estimated Annual Savings

# +\$162K

30% improvement in retention

## +18%

Higher Profitability

## +13%

Higher Sales

## +6%

Customer Ratings

## 4-5x

ROI

## One platform. Complete Solution.

- ✓ **Emotional Check-Ins**  
10-second daily pulse checks with AI pattern detection
- ✓ **Manager Dashboard**  
Real-time team mood, at-risk alerts & engagement trends
- ✓ **Smart Gamification**  
Sales sprints, contests & leaderboards that drive results
- ✓ **Peer Recognition**  
NoticeMe feed for celebrating wins & awarding points
- ✓ **Meaningful Rewards**  
Brand name gift cards with instant digital redemption
- ✓ **Training & Growth**  
On-demand learning, scheduled events & career paths

## Why now?

By 2025, Gen Z & Millennials = **75%** of your workforce. They expect more than a paycheck.

**76%** Value purpose over salary

**87%** Want growth opportunities

**60%** Want weekly recognition

**89%** Prefer continuous feedback

## What Actually Works

- ✓ *Data-driven engagement with real-time insights*
- ✓ *Emotional check-ins that catch problems early*
- ✓ *Personalized recognition based on individual motivators*
- ✓ *Gamification that taps into competitive drive*

**X** Pizza parties, generic training & annual reviews **don't** work.

## Ready to Engage Your Team?

Let's schedule a 15-minute demo tailored to your dealership.



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